INVEST IN YOURSELF

ADVANCED LEVEL
What is a job?

• **Job** – an activity through which an individual can earn money

• Most people have several jobs during their lifetime

Have you had a job?

What jobs have your family members had?
How do you become qualified for jobs?

- Human capital
- Transferable skills

Invest in yourself
What is human capital?

**Human capital** - the skills, knowledge, and experiences possessed by an individual

How can a person invest in their human capital?
What are transferable skills?

Transferable skills - versatile skills that are applied to personal and professional roles
Categories of Transferable Skills

Interpersonal
- People or soft skills

Analytical
- Analyze problems and find solutions

Technical
- Specific, hands-on skills
- Computer proficiency
- Research

Organization
- Sort data, plan, arrange projects, keep records
- Time management

Explanation

Example

What is a transferable skill you possess in each category?
Developing Transferable Skills Round Robin

1. As a group identify and record one action to develop the transferable skill listed on the card
2. When finished, pass the card to the next group
3. Don’t repeat an action that was listed by another group
4. Continue until all cards are complete
Creativity

- Take a class, participate in an organization, volunteer

Organization

- Have a part-time job, participate in a sport, use an electronic time saving tool such as Evernote

Clear communication & teamwork

- Participate in a group project, student organization, take a class, attend a leadership training

Critical thinking/problem solving

- Enroll in challenging classes, engage in meaningful discussion, enhance reading and writing skills

Technology

- Take a class, participate in collaborative online environments, use technology for learning
Investing in your human capital and transferable skills

Develops

A career

**Career** - lifetime journey of building and applying skills, knowledge, and experiences in paid employment positions
Why develop your career?

Enhance well-being

High well-being comes from feeling good about one’s life

Careers may contribute to high well-being

Feelings of success

Results in meaningful work

Enjoyable
Why develop your career?

Potential to earn more money

Lifestyle

Level of goods and services you currently have

Standard of living

Level of goods and services you desire
How do you invest in yourself?

Continuing education

Informal training

Learning that occurs in daily life

Networking

Reading

Post-secondary education

Workshops

Formal training

Learn a specific set of skills usually from

What type of informal and formal training are you currently participating in?
Training often results in...

- Greater job security
- Increased employability
- Increase earnings throughout a career
- Making connections with people
- Adding/enhancing skills
- Increased knowledge
Post-secondary education

Prerequisite = high school diploma or passing of GED test

- Formal training with no degree
  - Become a specialist in an area (certificate or non-certificate)

- Some college, no degree
  - Official degree requirements are not completed

- Associate
  - Two-year degree although time varies

- Bachelor’s
  - Four-year degree although time varies

Post-Secondary Education

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- Bachelor’s
  - Four-year degree although time varies
Prerequisite = Bachelor’s degree

Master’s
- Average of two or more years of study

Doctorate
- Completion time varies but is an average of four or five years
- Having a Master’s degree is a common requirement

Professional
- Special type of advanced degree required by some occupations
- Time to complete varies

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Where can post-secondary education occur?

- Community colleges
- Technical/vocational schools
- Colleges
- Universities
- Private institutions
- Academies
Education pays...

Education → Income

Income Earning Ability

Education → Unemployment

Unemployment
Earnings and unemployment rates by educational attainment

Unemployment rate in 2012 (%)

- Doctoral degree: 2.5%
- Professional degree: 2.1%
- Master's degree: 3.5%
- Bachelor's degree: 4.5%
- Associate's degree: 6.2%
- Some college, no degree: 7.7%
- High school diploma: 8.3%
- Less than a high school diploma: 12.4%

All workers: 6.8%

Median weekly earnings in 2012 ($)

- Doctoral degree: $1,624
- Professional degree: $1,735
- Master's degree: $1,300
- Bachelor's degree: $1,066
- Associate's degree: $785
- Some college, no degree: $727
- High school diploma: $652
- Less than a high school diploma: $471

All workers: $815

Education Tower

**Goal**

- Build the **tallest free-standing tower** using only the supplies provided.

**Challenge**

- Each group has a different education level with certain skills and limitations.
## Education Tower

<table>
<thead>
<tr>
<th><strong>High School Dropout</strong></th>
<th>• Can use one hand only, the other must be kept behind their back and all communication must be done nonverbally</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>High School Graduate</strong></td>
<td>• Can use one hand only and the other must be kept behind their back</td>
</tr>
<tr>
<td><strong>Associate degree</strong></td>
<td>• Have full use of their hands but all communication must be done nonverbally</td>
</tr>
<tr>
<td><strong>Bachelor’s degree</strong></td>
<td>• Have full use of their hands but the team must designate one person only who can talk; others must communicate nonverbally</td>
</tr>
<tr>
<td><strong>Doctorate degree</strong></td>
<td>• Have no limitations</td>
</tr>
</tbody>
</table>

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Education Tower Discussion

Which group had to work the hardest to build the tower? Why?

Why were some groups more successful than others?

How did the education level relate to the degree of the assigned limitations?

How does this activity relate and not relate to real life?

How might a person get the “skills” needed for the opportunity to add to their occupational level and earn a higher income?
Occupation and Industry

**Occupation** – Grouping of jobs that perform similar tasks

**Industry** – Group of establishments that produce similar products or provide similar services

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Jenny’s Occupation

Accountant

**Industry**
Manufacturing

**Current Job:**
Accountant for an electronics company

**Industry**
Leisure and Hospitality

**Potential Job:**
Hotel accountant
**Occupation**
Elementary school teacher

**Industry**
Education and Health Services

**Current Job:**
Teaching second grade

**Formal training**
Receives a Master’s degree in education

**Occupation**
Elementary, Middle, and High School Principals

**Industry**
Education and Health Services

**Potential Job:**
Elementary school principal
Help determine what continuing education to pursue

Jobs

Occupations

Industries
Career Clusters

**Career cluster** - a grouping of occupations and industries based on the knowledge and skills required

Helps students prepare for employment
Your present self impacts your future self

Invest in human capital **today**

Future job opportunities that create well-being

**How are you currently investing in your human capital?**
Read Anthony’s story
Underline actions Anthony took that contributed to his human capital.

- Worked for his dad’s construction company
- Played basketball
- Volunteered at the Boys and Girls Club
- Went to college
- Gave campus tours to incoming freshmen
- Obtained a Bachelor’s degree in business
- Worked for a construction company specializing in commercial building
- Worked as a sales representative
Circle the transferable skills Anthony has gained.

<table>
<thead>
<tr>
<th>Skill</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discipline</td>
<td>Working for his dad’s construction company</td>
</tr>
<tr>
<td>Patience</td>
<td>Working for his dad’s construction company</td>
</tr>
<tr>
<td>Presenting</td>
<td>Giving campus tours to incoming freshmen</td>
</tr>
<tr>
<td>Communication</td>
<td>Attending college</td>
</tr>
<tr>
<td>Construction</td>
<td>Working for construction companies</td>
</tr>
<tr>
<td>Teamwork</td>
<td>Playing basketball</td>
</tr>
</tbody>
</table>
## Continuing Education

**What informal training has Anthony received?**

- Working for and observing his dad’s construction company
- Volunteering at the Boys and Girls Club
- Advisory relationship with college advisor
- Gave campus tours to incoming freshmen

**What formal training has Anthony received?**

- Bachelor’s degree in business
- Training for commercial building
Discussion

How did investing in his human capital help Anthony when the construction business went through a down time?

If Anthony had stayed in the construction business and not completed his degree in Business, what options would he have if he was laid off from his job?

What is one way Anthony can continue his education via formal training?